

The Aqipa Brand Guide #4 - Polaroid

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Make life more colourful with Polaroid! | TheBrandGuide #4
Back to the roots with instant cameras!



adidas is a brand that is defined by its iconic three stripes and its commitment to sport and performance. The brand's identity is rooted in its history of innovation and its dedication to pushing the boundaries of what is possible in sport. The brand's visual identity is characterized by its bold, minimalist design and its use of a limited color palette.



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