

The Aqipa Gear Guide #28 - October

2023-10-31 - Pressroom

Make chirps not tweets | TheGearGuide #28

Three little birds, Aqipa goes Switzerland and Milo in Action

Whose bird song is it?



Twenty last summer autumn salesmen were holding over the house made a major acquisition, celebrate the launch of the Woodland series with Rure and are continuing to test files... and you, we met many of you at a free road trade show recently.

„Haha Gafes and Tunes!“ – our partner brand Rure has launched a fun new game for this fall to celebrate the launch of the Woodland series (**Woodland** and **Woodland Chase**). Consumers can enter for a chance to win a birdhouse or many cool prizes from Rure. When was the last time you heard a bird singing and could you tell the difference between a nightingale and a woodpecker? Let our customers join the fun!

[CHECK THIS OUT TO PLAY](#)

Of course Rure has also thought about a great offer for those Friday. Tell to your advertisement to learn more about the Woodland Express Pack Shop. Your customers get a free bottle Rurehouse with every purchase of a Rure Woodland. How fast, who will win? The trade who will win?!

Aqipa acquires 100% of Thail AG



We are very proud to announce that Aqipa has agreed with **Thail AG** to increase our shares to 100%, further strengthening our pan-European footprint. The existing managing structure and Thail brand will remain intact and we are looking forward to many more successful years with our Swiss colleagues and partners.

[MORE INFORMATION ON OUR BLOG](#)

LOOK UP Photopia 2023



After this year's Photopia, we look back on their successful days at the fair, where we met many new and interesting people. We're not a great trade show with a focus on home cinema equipment from Dolby, the chance to test their own Personal picture and not forgetting the wider product range presented by Gafes. Would you like to learn more about our participation at Photopia 2023? Then visit our blog and read more about it.

[READ MORE ABOUT IT](#)

BIKE & B Bikepark Sölden with Milo



The Gear Guide just gets into the next adventure road. Our business managers Fabian and Rudi packed their gear, got on their bikes and tested the latest products from Gafes and Milo in the great surroundings of Sölden in our home country Tyrol. Be sure to check out the video!



LOOK UP Ringfoto trade show in Berlin



This year we also attended at the Ringfoto trade fair in Berlin. The event provided a fantastic platform for us to showcase our latest photography and imaging products from Polaroid, Gafes and Goflow, as well as to connect with photography enthusiasts and professionals. Aqipa's presence at the trade fair was a resounding success, we can't wait to see what the future holds!



At Ringfoto this, it's always come to end on a positive note. We have a new product from Rure, Rure for the Trade, Rure for the Trade, Rure for the Trade.

[CHECK OUT THE REVIEW](#)

One of the most underestimated factors in sales is to ask for a referral. If you think the information could be valuable for people in your network, please [click here](#) to share.

**WE
GROW
BRANDS**

11 YEARS IN BUSINESS



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