# Brand Manager (gn*)

2026-02-09 - Sales & Brand Operations



AQIPA is a leading, internationally operating company specializing in the distribution and marketing of high-quality and innovative technology products. Headquartered in Austria with branches across various parts of the world, AQIPA takes pride in offering original solutions in the fields of consumer electronics, lifestyle, and accessories. With our slogan "We Grow Brands," we underscore our commitment to promoting and evolving brands by introducing innovative products to the market and supporting them with top-notch services. AQIPA sees itself as a growth driver for brands in the consumer electronics sector.

We are looking for a

**Brand Manager (gn*)**

to join our team at our headquarters in Kundl or at our location in Barcelona as soon as possible

**YOUR MISSION WITH US:**

- You take responsibility for exciting brands and manage their product assortment as well as the development of innovative sales concepts
- You actively support the strategic and operational development of new and existing brands
- Proactive support of our international sales teams as well as joint campaign and promotion planning (channel marketing)
- Conception and implementation of go-to-market plans and sales-promoting activities such as promotions, POS presentations, and other marketing initiatives
- You are responsible for monitoring, documentation, and communication, and proactively implement measures where necessary
- Product and offer calculation as well as implementation of our brands' channel strategies
- Close collaboration and coordination with internal teams such as Purchasing, Marketing, Customer Service, and Logistics

**WITH THE RIGHT BACKGROUND, YOU ARE THE PERFECT ADDITION TO OUR TEAM:**

- Enthusiasm for trends in consumer electronics
- Completed education in business, technology, or sales (university, technical college, HAK, HTL, or comparable education)
- Initial professional experience in brand management
- Good German and English skills, Chinese skills are a huge advantage
- You are a talented communicator, and your profile is rounded off by your independent working

style and a dose of creativity

**WHAT YOU CAN EXPECT FROM US:**

- Emotions: We have been an family owned company for 35 years and support brands that move millions of people emotionally every day and improve their lifestyle.
- Right in the thick of things: A modern working environment with an open, international atmosphere characterized by a positive spirit.
- Help shape the future: Here, many things are not yet set in stone. Everything you do for and with us will have a lasting impact on the history of our company. That's why you should join us and contribute your knowledge.
- Come to stay: You'll be involved from the very beginning. Your colleagues will give you a warm welcome and be there to help you. Reliability and continuity: Value-based management and a future-proof workplace with long-term prospects and a great deal of fun at work.

**SMALL PRINT, BIG IMPACT: ADDITIONAL BENEFITS THAT MAKE WORKING HERE ENJOYABLE, BUT SHOULD NOT BE THE MAIN REASON FOR YOUR DECISION:**

- Flexible working hours with flexitime
- Internal and external training courses
- Our own breakout area in Kundl with excellent lunch (also vegetarian or vegan)
- Free shuttle service from Wörgl train station to Aqipa
- Excellent connection to the A12 highway
- Free employee parking

**Send us your Application Form!**

*gn stands for gender neutral. We are open to all people and address all genders equally.