

## The Aqipa Brand Guide #4 - Polaroid

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Make life more colourful with Polaroid! | TheBrandGuide #4  
Back to the roots with instant cameras!



adidas is a brand that is all about sport and performance. It is a brand that is all about pushing the boundaries of what is possible and achieving the impossible. It is a brand that is all about the joy of movement and the thrill of competition. It is a brand that is all about the power of the human spirit and the ability to overcome adversity. It is a brand that is all about the pursuit of excellence and the quest for greatness. It is a brand that is all about the love of the game and the passion for the sport. It is a brand that is all about the pride of ownership and the joy of wearing the stripes. It is a brand that is all about the sense of community and the feeling of belonging. It is a brand that is all about the power of the stripes and the magic of the three stripes. It is a brand that is all about the spirit of the stripes and the soul of the stripes. It is a brand that is all about the heart of the stripes and the mind of the stripes. It is a brand that is all about the love of the stripes and the respect for the stripes. It is a brand that is all about the care of the stripes and the protection of the stripes. It is a brand that is all about the honor of the stripes and the glory of the stripes. It is a brand that is all about the fame of the stripes and the fortune of the stripes. It is a brand that is all about the power of the stripes and the magic of the stripes. It is a brand that is all about the spirit of the stripes and the soul of the stripes. It is a brand that is all about the heart of the stripes and the mind of the stripes. It is a brand that is all about the love of the stripes and the respect for the stripes. It is a brand that is all about the care of the stripes and the protection of the stripes. It is a brand that is all about the honor of the stripes and the glory of the stripes. It is a brand that is all about the fame of the stripes and the fortune of the stripes.



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