Senior Perfomance Marketing / Retail Media Manager (gn*)

2026-10-05 - Marketing & E-Commerce

AQIPA is a leading, internationally operating company specializing in the distribution and marketing of high-quality and innovative technology products. Headquartered in Austria with branches across various parts of the world, AQIPA takes pride in offering original solutions in the fields of consumer electronics, lifestyle, and accessories. With our slogan "We Grow Brands," we underscore our commitment to promoting and evolving brands by introducing innovative products to the market and supporting them with top-notch services. AQIPA sees itself as a growth driver for brands in the consumer electronics sector.

Wanted: A Performance Marketing Maverick Who Thinks Like a Gear Guru

We are looking for a

Senior Perfomance Marketing / Retail Media Manager (gn*)

In our headquarter in Kundl

Your Mission (Should You Choose to Accept It):

- **Fuel the engine:** Drive growth for partner brands through SEM, paid social, email/CRM, and website performance.
- **Tune the machine:** Lead CRO and funnel optimization like a pro mechanic.
- **Own the track:** Manage retail media campaigns via networks like Criteo or direct retailer partnerships.
- **Read the dashboard:** Define KPIs, manage budgets, and analyze performance data like telemetry from a race car.
- **Lead the crew:** Mentor, collaborate, and keep E-commerce and brand teams firing on all cylinders.
- **Push boundaries:** Build an agile, high-performance marketing setup - maybe even integrate AI/automation for that extra horsepower.

What We're Looking For:

You’ve got **2-4 years of hands-on experience in performance marketing** and know your way around SEM, paid social, email/CRM, CRO, and analytics. You’re **data-driven**, fluent in attribution models, and comfortable managing budgets like a pro. Strategic thinking and leadership? Absolutely- you can set the course and keep the team aligned.

But here’s what makes you stand out:

- **Language agility**: You speak German and English fluently, switching gears effortlessly between both.

- **Tech curiosity:** AI tools like GPT, Claude, Midjourney? Low-code automation? Maybe even Python? You're not just familiar—you're excited to experiment and build.
- **Adaptability:** Retail Media Marketing experience and a hands-on mentality are your secret weapons. You thrive in dynamic environments and love turning challenges into opportunities.

What You Get:

  - **Impact from Day One, Front-Row Seat Guaranteed:** You're not just joining a company —you're stepping into the driver's seat of a fast-moving machine. From day one, your ideas will shape the future of Europe's leading CE brand distributor. You'll have a clear view of the track ahead and the freedom to accelerate.
  - **Meet Your Crew:** A collaborative marketing team of designers, brand managers, event and content specialists—trained around the world but now ready to get their hands dirty. We don't just plan, strategize or command; we build. Together, we turn bold ideas into campaigns that deliver real impact.
  - **Reliability Meets Adrenaline**: A stable, value-driven company with long-term prospects and plenty of fun along the way.

Plus, the perks: flexible hours, extern and intern training, great food in our own breakout area (yes, vegan too), free shuttle from Wörgl train station to Aqipa, free parking and just an hour from Munich or Innsbruck

Ready to shift gears and make an impact? Lets build something extraordinary together. Send us your Application Form

*(*gn = gender neutral. We welcome everyone.)*