RECAP of IFA 2022

2022-09-19 - Trade Shows & Events

This year's kick-off at the IFA was a complete success. Because everyone involved in this great trade fair not only put in a lot of effort and ensured the great success at our well-visited stand. No, we also had some special guests visiting us, such as Austrian State Secretary Florian Tursky and Sean Haefeli, one of our six winners, who is promoted on our TEAC Recording Tomorrow vinyl. With our great brand and product diversity, we were again able to convince and arouse new interest with one or two product launches.

Our booth was one of the busiest in the whole Audio Hall. The highlights were the presentation of Milo, our new Evoke Home Special edition and that we had the possibility to show our full product range to our visitors. Our best-visited brands were Syng, Marshall, Milo, GoPro and last but not least Pure.

You can find some impressions of the fair days here:






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Home
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