The Aqipa Brand Guide #2 - ROMY

2023-05-16 - Pressroom

I am from Austria! | TheBrandGuide #2
ROMY - Robotics expertise from our home country!

agipa

The Brand Guide

Let there be light

Romy

From Austria directly into the world. We proudly introduce you our brand new vacuum cleaning robots from Romy.

Romy as Austrian company, Agipa is especially proud to have started the partnership with this brand. Moreover we will take over the distribution of Romy in Germany, Austria, Switzerland, Spain, Portugal, Italy and Poland.



Why Romy?

For buyers:
- A company with a **European mindset**, with expertise in the market for over a decade.
- A **selective distribution** set-up with a pan European pricing approach.
- **Outstanding Price/Performance ratio** and **strong margins**.
- **Outstanding POS concept** for a striking appearance in the store.

For consumers:
- **Designed and developed in Austria**, which stands for quality and reliability.
- Strong **European data servers**, providing peace of mind as data always remains on their own servers, and will never be passed on to third parties.
- **Easy to use** with the Romy app and voice control via Amazon Alexa or Google Home.
- Due to Romy's **large dust bin**, there is no need for a big cleaning station. Don't worry for cleaning up to three weeks.
- Valuing your privacy with **laser navigation** instead of constant screening with a camera.
- Designed with **sustainability in mind**. Most of the batteries can easily be replaced as all Romy Robots.
- **Easy control** and navigation with the Romy App.

More than just experience.



ROBART, a company that was founded in 2005, has now become a prestigious research and competency center that specializes in AI-assisted home robotics. They have certainly come a long way from their humble beginnings! Initially, the company had focused on providing software solutions to established players in the B2B market. However, ROBART has now ventured into the world of B2C by creating a brand that is accessible to everyone, and that is none other than ROMY. ROMY is the brand for everyone and every day, making AI-assisted home robotics accessible to the masses. With their innovative approach and state-of-the-art technology, ROBART aims to revolutionize the way we live our everyday lives. Gone are the days, when robots were considered science fiction or only for the wealthy. With ROMY, you too can experience the wonders of AI-assisted home robotics in your everyday life!

Introduction offer.



Romy is offering an exciting promotion throughout the entire month of May. Order a Romy robot today and get a 10% discount on your whole initial stock intake. Don't miss out on this amazing deal - head over to our online shop and benefit from this great offer for any orders within May.

GET -10% OFF



Our Dear Guru Katharina has summarized all of the great features of Romy. Be sure to check out the video.

Their hero product: Romy L6 Animal



Did you know that in 2022, around 30% of all German households had at least one pet? That's a huge market of potential customers who need a solution to the pet hair, dust, and crumbs that come with owning a pet.
The Romy L6 Animal robot is specifically designed to tackle that unique cleaning needs of pet-owners but is also ideal for people that are suffering from allergies. Its 5200 Pa strong suction power, special tangle-free pet hair brush, fine particle filter, and self-washing 1.1. litre dust bag guarantee a hygienically clean home, making it the perfect choice for both, pet lovers and people with allergies.

With its spot cleaning function and app-controlled cleaning areas, Romy can clean with pinpoint accuracy exactly where it's needed. So, whether it's the crease in front of the heating bowl or a specific area of the room that needs cleaning, Romy can handle it without having to clean the entire room.
Back up on the Romy L6 Animal robot today and offer your customers a high-quality, specialized cleaning solution, that will make their lives easier and their homes cleaner!

CHECK OUT THE ENTIRE ASSORTIMENT HERE

One of the most underestimated tactics in sales is to ask for a referral. If you think the information could be valuable for people in your network, please click here to share.

WE GROW BRANDS

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