The Aqipa Gear Guide #24 - May

2023-05-22 - Pressroom

We are getting nostalgic! | TheGearGuide #24
Unbeatable deal, our new brands BlendJet and We Are Rewind and the what makes advertising effective

aqipa
gear guru

The Gear Guide

MARKETING • SALES • DISTRIBUTION

Are you wondering **what makes advertising effective?** In this Newsletter we take a closer look at what you need to consider when creating a useful campaign.
We also have something new for all those who are always on the go with our brand new **portable blenders** from **BlendJet.** Get sentimental with our nostalgic new **cassette players** from our newest member of our Aqipa family: **We Are Rewind!**
And of course, last but not least, do not miss our **special offer from Romy.** Which is only valid until the end of May!

EDUCATION IS THE KEY

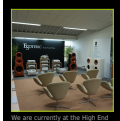
What makes advertising effective?



Are you tired of being bombarded with ads on a daily basis? While advertising may seem annoying, it plays a crucial role in promoting products and services.

In this blog post, we'll dive into what makes advertising effective and why. From grabbing attention to understanding your target audience, we'll explore the key elements that can make an advertisement successful. Keep reading to discover how effective advertising can be a powerful tool for driving sales and achieving marketing goals.

READ MORE ON OUR BLOG



We are currently at the High End in Munich. Are you there too and don't have an appointment with us yet? Then it's high time to make one and get to know us better.
Visit us in Atrium 4, 2nd floor, F214. We are looking forward to meeting you there!

Make an **appointment**.

THE ORIGINAL PORTABLE BLENDER

BlendJet

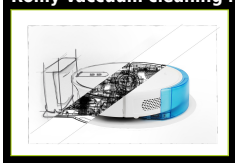


Get ready to blend on-the-go with our newest addition to the family - Blendjet! We're excited to introduce this innovative brand that specializes in portable blenders in a variety of vibrant colors that will surely catch your eye. Whether you're at the gym, at work, or on a trip, Blendjet is the perfect companion for those who want to enjoy fresh and healthy smoothies anytime, anywhere. So, say goodbye to chunky shakes and hello to smooth sipping with Blendjet.

READ MORE ABOUT IT

NO MORE MESS WITH

Romy vaccuum cleaning robots



We are thrilled to announce our latest promotion that will leave you wanting more. For a limited time only, we are offering an exclusive 10 percent discount on every purchase of Romy products. But, you have to act fast - this incredible deal is only valid until the end of May and limited to one order per customer. Don't miss your chance to take advantage of this unbeatable offer and get your hands on some of the most innovative tech products around.

*Valid from 01st until the 31st of May.

CHECK OUT THE DEAL

BACK TO THE ROOTS WITH

We Are Rewind



Are you feeling nostalgic for the good old days of cassette tapes? Well, we've got some great news for you - our store has just added a new brand to our lineup! Introducing We Are Rewind, the creators of the coolest portable cassette players with Bluetooth capabilities. Get ready to relive your favorite throwback tunes with modern technology at your fingertips. Stay tuned for more information on how We Are Rewind can elevate your listening experience!

READ MORE ABOUT IT

One of the most underestimated tactics in sales is to ask for a referral.
If you think the information could be valuable for people in your network, please **click here** to share.

WE GROW BRANDS

30+ YEARS IN BUSINESS

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