# The Aqipa Gear Guide #27 - August

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AQIPA @ IFA 2023
The must see brands and new partners in our line up

aqipa

# The Gear Guide

YOUR SOURCE FOR GEAR & TECH INSPIRATION

## Must see brands and new partners

This year we will not have our own booth at IFA in Berlin but we know that a lot of our partners do. Amongst those known players like **XGIMI**, **MILL Norway** or **Wilfa** and also new brands that we will introduce you in this Newsletter.




Coming soon to the USA

## Gaming & Tech Toys

### Gel Blaster

Step into a realm of excitement with our latest sensation: Gel Blaster! Elevate your outdoor gaming escapades with cutting-edge equipment that's set to redefine fun. Get ready for heart-pounding battles and immersive adventures that blur the line between fantasy and reality. Discover the ultimate thrill – Gel Blaster has arrived to transform playtime into an unforgettable journey!

Aqipa has been assigned as distributor in Germany, Austria, Benelux and France.
The brand will be presented at IFA with an outdoor experience area and a meeting room in the "Grosser Stern" area, called "Kawa Islandus". Our main contact in Berlin will be **Ear Tree Friendsen**. Be sure to check it out.

READ MORE ABOUT THE BRAND



Gelblaster - Grass stains guaranteed

Coming soon to the USA

## Smart Projectors

### AWOL Vision



Building on the success with our new beaver brand AWOL Vision, which is the premium line of short throw laser TVs.

The AWOL Vision Laser TV redefines home cinema experiences. Immerse yourself in stunning images with vivid colours and razor-sharp resolution. Using laser-projection technology, the AWOL Vision offers a stunning visual experience that puts conventional TVs to shame. With its slim design, it fits seamlessly into any living room while providing an enormous screen area.

AWOL Vision will be distributed from Aqipa in Europe, Switzerland and Australia.

### Dangbei



The DangbeiMondo projectors offer an immersive visual experience right in your home. With innovative DLP technology and razor-sharp picture quality, these projectors offer an incredible home cinema experience. Whether you want to enjoy movies, sporting events or games, the DangbeiMondo beamers leave nothing to be desired.

Aqipa has been assigned as the pan-European distributor for Dangbei.

READ MORE ABOUT IT ON OUR BLOG

Coming soon to the USA

## Woodland

### We won the EISA Award

EISA AWARD 2023-2024 Best Product 2023-2024 BEST ECO-FRIENDLY SPEAKER Pure Woodland

Pure the material it hit the scene in June, the Pure Woodland had an overwhelming response. Blend of sustainability and innovation, this audio quality has turned heads and drawn cheers from audiophiles and casual listeners alike.



And now, the cherry on top - the EISA Award for Best Eco-Friendly Speaker. This is not just a win, it's another trophy - it's a testament to the Pure Woodland's exceptional value and performance. As we celebrate this remarkable achievement, one thing is crystal clear: Pure Woodland is here to stay. And it's a sonic revolution you won't want to miss.

### The Woodland adventure continues



Following the roaring success of the Pure Woodland, brace yourself for the grand unveiling of the **Pure Woodland Glow** this September. This 360° full surround sound Bluetooth speaker promises to transform your audio experience and illuminate your surroundings with its captivating light.

Product samples can be ordered in September, perfectly in time for IFA. It will be available for purchase in October, right in time for Halloween!

Coming soon to the USA

## Existing partners

### MILL Norway



The smart and innovative electric heating and ventilation range to save energy. With the new EU energy directive coming into effect in Germany in January 2026, the replacement of old gas heatings will pick up speed and the solutions from Mill are tradition in various forms. In IFA Mill have ground breaking news to present, named the latest innovation, the Mill CO $_2$ H2O Max. Panel 900x3 WiFi and Air purifier.

### WILFA



Staying in the Nordics, our partners from SELFA who have impressed us with their quality and innovative and well priced line of home appliances will be back with a booth in Hall 1.1 Booth: 101

### XGIMI



Like last year, XGIMI will be one of the highlights in the Aleksandar Room. The colleagues around **Peter Ye** and **Aleksandar Rasm** will have a new, exciting product in their coffers and for sure will put up a great and entertaining show again. You can find them in Hall 1.2 Booth: 121

Coming soon to the USA

## Gear Gurus

At Aqipa we are still dedicated to IFA and will be there with our full force BUT, we have decided we are only going back to the show every other year with our own booth. That doesn't mean though you can't talk to us. The entire sales team will be in Berlin and we are more than happy to meet you either at the booths of our partners or at a location of your choice. In order to facilitate the scheduling we have implemented our well tested booking platform again and you can go to **ifa.aqipa.com** at any time to arrange a meeting with any of our partners and sales representatives.

One of the most underestimated tactics in sales is to ask for a referral.
If you think the information could be valuable for people in your network, please **click here** to share.




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