The Aqipa Brand Guide #4 - Polaroid

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Make life more colourful with Polaroid! | TheBrandGuide #4
Back to the roots with instant cameras!

The Brand Guide

read LIFE MORE COLORFUL WITH

Polaroid is known for its **unique, instant cameras** that not only capture memories but bring that certain something to our **photographic journey**.
Let's take a look behind the lens together and discover what makes Polaroid so special.
Impex is responsible for the distribution of Polaroid in Germany.





Fascinating history Polaroid is not just a brand but an icon in the world of photography. Since the first instant camera in 1948, Polaroid has been at the forefront of innovation and creativity. Experience the rich history of Polaroid and discover how the brand has shaped the way we capture and share moments.

Innovative product range Polaroid is much more than just instant cameras. The brand has expanded its range and now offers a wide range of products, including digital cameras, instant printers and accessories. Discover the latest innovations from Polaroid and find the perfect device for your photography needs.

Unforgettable experiences By adding Polaroid to your range, you open your customers the world of instant photography and creating unforgettable memories. You can take feeling of holding your instantly printed photo in your hands to your customers. Whether at events, parties or everyday moments, Polaroid is the perfect companion to capture and share special moments.

Integrated into retail By including Polaroid in your range, you stand out from the competition and offer your customers something unique. Polaroid is one of the most well-known and most popular brands in the world and has a loyal customer base. Benefit from the reputation of our customers and position your business as an innovator in the industry.



Polaroid's history is a journey of innovation and magical moments.

In 1947, Edwin H. Land revolutionized photography by inventing the world's first instant camera. From then on, people could capture their memories in seconds and the mystery of watching the developed photos was revived. Polaroid has inspired generations of photographers ever since and remains a symbol of creativity and spontaneity.



Rooted by tradition but, once again, the name brand known for its instant cameras, is making waves in the music world. Expanding their product line, Polaroid now offers in a range of sizes and chosen colors, striking sight and sound, this factor of innovation and nostalgia is set to captivate music enthusiasts, elevating the Polaroid experience to a whole new level. their ready to process and capture memories on impulse.





Enjoy this summer with this brand new, limited 12-pack special edition of a one-time Atlanta pack. With this pack, you get a unique and edition scrapbook number, sun and a tote for the beer.



Limited Time Act now! Limited time offer, while supplies last. Don't miss this opportunity to capture unforgettable moments with Polaroid cameras and instant photography. Order now and experience the magic of Polaroid!



Re-create those packs for Gen Z. Polaroid Originals is a brand of Polaroid Independence. You can create up to 24 pictures with them.

Purchase of Polaroid cameras + accessories recently been authorized for in-stockist. Click can be interested at any time

All Polaroid products can be ordered directly and easily from our after successful dealer authorization.

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