

The Aqipa Gear Guide #28 - October

2023-10-31 - Pressroom

Make chirps not tweets | TheGearGuide #28

Three little birds, Aqipa goes Switzerland and Milo in Action

Whose bird song is it?



Only our custom album cases are making noise! We have made a major acquisition, celebrate the launch of the Woodland series with Pure and are continuing to beat Milo... and you, we met many of you at a few cool trade shows recently.

„Make Chips and Toast“ - our partner brand Pure has launched a fun new game for this fall to celebrate the launch of the Woodland series **Woodland** and **Woodland Chase**. Consumers can enter for a chance to win a birdhouse or many cool prizes from Pure. When was the last time you heard a bird singing and could you tell the difference between a nightingale and a woodpecker? Let your customers join the fun!

CHECK THIS OUT TO PLAY

Of course Pure has also thought about a great offer for those Friday. Talk to your sales contact to learn more about the Woodland Forest Pack that your customers get a free bonus Resource with every purchase of a Pure Woodland. You need what we call "the birds and the bees"!

Agipa acquires 100% of Thai AG



We are very proud to announce that Agipa has agreed with **Thai AG** to increase our share to 100%, further strengthening our pan-European footprint. The existing managing structure and Thai brand will remain intact and we are looking forward to many more successful years with our Swiss colleagues and partners.

MORE INFORMATION ON OUR BLOG

Look up Photopia 2023



After this year's Photopia, we look back on four successful days at the fair, where we met many new and interesting people. Visitors had a great time at our stands with fun, creative experiences from Gofix. We stayed to take their own Polaroid photos and not forgetting the white-gloved customer service provided by Gofix. Would you like to learn more about our participation at Photopia 2023? Then visit our blog and read more about it.

READ MORE ABOUT IT

Bikepark Sölden with Milo



The Gear Guide Test gets into the heart of the alpine road. Our business managers Fabian and Rudi packed their gear, got on their bikes and tested the latest products from Gofix and Milo in the great surroundings of Sölden in our home country Tyrol.

Be sure to check out the video!



Ringfoto trade show in Regensburg



This year we also attended at the Ringfoto trade fair in Regensburg. The event provided a fantastic platform for us to showcase our latest photography and imaging products from Polaroid, Gofix and Gofixie, as well as to connect with photography enthusiasts and professionals. Agipa's presence at the trade fair was a resounding success, we can't wait to see what the future holds!



Address like this: It's always easy to find on a poster stand. We have a new version from 2023. **WEAT** for the Trade, **WEAT-TEL**.

CHECK OUT THE REVIEW

One of the most underestimated factors in sales is to ask for a referral. If you think the information could be valuable for people in your network, please **click here** to share.

WE GROW BRANDS

11 YEARS IN BUSINESS



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