The Aqipa Brand Guide #5 - GoView

2023-08-21 - Pressroom

Magnify your life with GoView | TheBrandGuide #5
Get ready to explore the world in a whole new dimension.

The Brand Guide

MARKETING • SALES • DISTRIBUTION

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MAGNIFY YOUR LIFE

This innovative brand from Germany redefines the way we experience binoculars, offering optical precision, versatile applications and elegant design. The binoculars are developed and manufactured with care in Germany. Get ready to discover the world in a whole new dimension - with GoView by your side.

Aqipa has been assigned as the pan-European distributor for GoView including the UK and Switzerland.





Competitive advantage: By adding GoView to your range, you will stand out from the competition and offer your customers a unique product range that stands out from the crowd with its great colours. The combination of excellent quality, versatility and modern design will leave a lasting impression and position your company as an innovator in the industry.The eye-catching colours, the quality and the cool overall package with the attractive accessory set stands out significantly in the category and brings in a breath of fresh air.

Optical Precision: GoView delivers impressive optical quality, providing you and your customers with clear, crisp images. With state-of-the-art technology and premium materials, you'll experience a new dimension of long-range vision, allowing you to explore every detail in breathtaking clarity.

Versatility: GoView binoculars aren't just for outdoor enthusiasts; they offer a wide range of applications for various target audiences. Whether it's nature observation, sports events, concerts, or travel, GoView enhances every adventure, enabling your customers to discover the world in all its splendor.

Ergonomic Design: Designed with comfort in mind, GoView binoculars offer an ergonomic form and lightweight construction, ensuring a comfortable grip and enabling hours of observation without fatigue. Your customers will appreciate the balanced feel and pleasant handling experience.

???? Accessory set: All GoView products come with a large accessory set, which represents a very good added value for your customers and also differs significantly from the competitors. The innovative highlight of the GoView is its smartphone adapter, which is included in the package. Customers can easily connect their smartphones to the binoculars and take impressive pictures of the observed scenery. With the integrated gadgets, such as the carrying strap, the mobile phone adapter, the carrying bag and the cleaning cloth, your customers are well prepared for all situations.

Ready for a new perspective? Contact our sales team today to learn more about the exciting possibilities that GoView offers your business. Bring the world closer to your customers and open their eyes to a captivating viewing experience with GoView.



GoView video

Our spanish Gear Guru Antonio has summarised all of the great features of GoView. Be sure to check out the video.





The lightweight GoView is a monocular that no household or backpack should be without. It is always ready to use at lightning speed for spontaneous observations - for example when hiking, in the football stadium, at events or in the garden.



The compact GoView makes it easy to enter the world of nature observation. The 10x magnification ensures that you never have to miss an exciting detail in the distance again.



With the GoView you carry a companion that combines brilliant sharpness of detail and a compact design in a lightweight glass-fibre reinforced plastic housing with a large field of view. This means that the object always remains in view, even during strong movements.

All GoView products can be ordered directly and easily from our after successful dealer authorisation.

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