The Aqipa Gear Guide #30 - December

2023-12-13 - Pressroom

Marry Christmas to everyone! | TheGearGuide #30
Gel Blaster Tour through Germany, vacation at home with Aiper and a lot of trade shows!

The Gear Guide

MARKETING • SALES • DISTRIBUTION

We're looking forward to Christmas! The pre-Christmas period is always pretty stressful, we're currently on a **road trip with Gel Blaster** through Germany, have just returned from the **ISPO** and are already planning a few **events for 2024**.

PROMOTION TOUR THROUGH GERMANY

Gel Blaster



We are currently on tour through Germany with Gel Blaster. Our team will be visiting more than 30 locations of our retail partners. With this campaign, we want to bring the fun to the customers, they can try out the devices and compete against each other.

We have already visited some of the locations, it was a lot of fun and we are already looking forward to the next stops. The products will also be presented at the Spielwarenmesse in Nürnberg, if you should be there, be sure to visit us.

If you want your customers to experience this fun game, get in contact with us for France, Benelux and Germany/Austria.

NEXT TOUR STOPS

BEST PRACTICE IN ALPBACH

Milo goes Shops 1st Try



In 2024, we will be presenting our Milo products at Shops 1st Try in beautiful Alpbach in Tyrol. This is a B2B event where 266 different snowboard shops will be on site to test the must-have equipment for snowboarding.

A great opportunity to present the action communicators. The event will take place from 21 to 23 January. We are already looking forward to it!



We also took part in the ISPO in Munich. We also had the pleasure to represent Milo at the show and were honored to be selected as one of the top newcomers to the sports industry and as part of the ISPO Brandnew Awardees 2023.

An even better reason to check this device out and visit us at Shops 1st Try in Alpbach!

BRING VACATION HOME WITH

Aiper



We are happy to announce our partnership with the cordless pool cleaning robots from Aiper.

Say goodbye to manual labor and hello to advanced pool care. With the first to integrate draining and suction motors, they offer unparalleled cleaning.

Be sure to check it out!

MORE INFORMATION HERE

BRING LIGHT INTO THE DARKNESS

Woodland Glow



The weeks leading up to Christmas are often quite hectic, and we are pleased that some people really take the time to test and review our products even during this stressful time.
We got a new review for the Pure Woodland Glow, from T3.

Be sure to check it out!

CHECK IT OUT

PREVIEW TO THE NEW YEAR

KOOP 2024



We are pleased to announce that we will be part of KOOP 2024.
Currently we are directly in the planning phase, more information will follow in the near future.



A challenging year 2023 is drawing to a close. We thank you for the good cooperation and the many incredible projects we were able to carry out this year.

We look forward to a great 2024 and wish you and your family a Merry Christmas and a Happy New Year.

One of the most underestimated tactics in sales is to ask for a referral.
If you think the information could be valuable for people in your network, please click here to share.

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