

# AQIPA AUF DER CAREER & COMPETENCE

2021-11-26 - [Trade Shows & Events](#)

## Career & Competence

Aqipa als Arbeitgeber muss den Wettbewerb mit anderen Unternehmen nicht scheuen. Um jungen StudentInnen und AbsolventInnen der Universität Innsbruck das Unternehmen und die betreuten Marken näher zu bringen hat Aqipa in 2021 erstmals an der career & competence in Innsbruck teilgenommen. DER Recruitingmesse in Westösterreich.

## Innovativer Auftritt

Dabei hat sich das Team von Aqipa einiges einfallen lassen, um die Studenten aufmerksam zu machen.

1. die **etwas anderen Job ads** sind aufgefallen



2. die **etwas anderen Visitenkarten**



**Hi! I'm Rene.** Join me and my team in **Brand Operations** if you are keen to work with brands like **GoPro**, **Marshall**, **Polaroid** or **TEAC**. You need to love margin calculations, be a good communicator and have a strong business acumen. And of course you should love consumer electronics and like to try new products!



**YOU ARE INVITED!**  
Get your **5€** food voucher for **"SWING Kitchen"** in Innsbruck or **15% off** for our D2C online shop "eleonto" and check out our open positions and learn about our many projects and cool gear.



**Hi! I'm Patrick.** Join me and my team in **E-Commerce** if you are keen to build and grow a range of D2C monobrand stores and a B2C multibrand E-Commerce business. If **Java-Script**, **HTML5**, **SAP CX**, **SEO**, **SEA**, **CTR**, **CLTV** etc. are more than just weird acronyms to you, I'd love to get to know you. We are looking for growth-hackers like you!



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Hi! I'm Hubert. Join me and my team in **Marketing** if you are creative, open minded, hands-on and have a knack for consumer electronics! #wegrowbrands is our mission and we are approaching this task with rigor and excitement. Brand Marketing, Creation & Design, Social Media and Content Management as well as Employer Branding. (yes this was our idea ;))



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Hi! I'm Alfredo. Join me and my team in **Operations** if questions of how to get product X from location A to B, including returns, customs, best warehouse strategy, purchasing strategy etc. are getting you excited. We have open positions in IT, logistics, purchasing and a lot of SAP related work.



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3. Die Mailkampagne für alle die sich registriert haben und damit dann auch einen Gutschein von der SWING Kitchen bekommen



4. Und natürlich unser Messestand:



- Tags
- [Aqipa Employer Brand](#)
- [Jobmesse](#)
- [Jobs](#)