The Aqipa Gear Guide #26 - July

2023-08-08 - Pressroom

Trade shows over trade shows... | TheGearGuide #26
From our brand new Woodland from Pure to trade fairs ahead of us.

aqipa

The Gear Guide



We don't need a break over the summer. We are currently planning many **trade fairs in autumn**, you can read more about them below.

Furthermore we report also on the recent past **Euronics Summer Convention**, which took place in sunny Mallorca. They also visited the **Fifteen Seconds Festival in Graz** in this newsletter you will find many **great insights** from our days there.

Last but not least, we can't forget **Paris's brand new Woodland**. We already got great **reviews** for it, be sure to check it out!

Euronics Summer Convention



Anyone we met part at the Euronics Summer Convention took on the picturesque island of Mallorca. The sun-kissed event proved to be a resounding success, attracting numerous enthusiastic visitors.

Our Sales Sonic Thomas and Sebastian deSpeed attended by showcasing the powerful Aurelius from **BrandJet**, boasting remarkably smoothies on the spot. The refreshing moments were a hit, leaving everyone ready for more.



The year as will not have our own booth at IFA in Berlin but we know that a lot of our partners do. Amongst those known players, the **HOME. IFO Norway** or **HUSK** and also new brands that are still introduce in a relevant newsletter soon. They want to learn more about the latest innovation going on in the German market. Both our ambitions may growing fast in many countries. Our sales **Jannis Hesse** and **Georgios** from the UK have a lot on our mind for the 2024 Christmas season at the Calliope. This year we will team up quite all our partners and we will be present from all four. Calliope, the name to mark your wedding. A seasons through, our propose wedding was

DISCOVER YOUR MEETING IN BERLIN

Happiness with the new Woodland



The brand-new edition really has hit the market with a resounding success, receiving rave reviews from outdoor enthusiasts and aesthetics alike. Its rugged design, impressive sound quality, and versatile features have captured the hearts of adventurers worldwide. Even the German YouTuber Tom (Try Life has already reviewed the device more all his videos. Curious to know more? Need one to our shop and store around into the **Store Woodland** experience.

GO TO OUR WPM BLOG POST

Fifteen Seconds Festival Graz



Just returned from the epic **Fifteen Seconds Festival** in Graz, and it was an absolute game-changer! We had the opportunity to connect with incredible minds and exchange ideas that will shape the future. We even met **Matthias Lechner** which already clicked us with his knowledge of Web3, in our headquarter in Ibizá! some time ago.

I know the movie! Check out our video, capturing wild moments and fascinating individuals we encountered!



Click to view Fifteen Seconds Festival

Upcoming trade fairs



As the season changes, so does our excitement for the upcoming trade shows. Brace yourself for a whirlwind of innovation and cutting-edge technology as we make our mark at the prestigious ESI-EC (Autel) center in Trame. But that's not all! Join us at the **Elektro Hochhandelstage** in Linz, where innovation meets inspiration, and immerse yourself in the captivating world of electronics. The journey continues with a stop at **Elektrapro** in Lübeck Germany, where visionary minds gather to shape the future of imaging, and last but certainly not least, we eagerly await your presence at the renowned **Mingfolio** Macau, where photography enthusiasts unite.

Mark your calendars, grab your friends, and embark on an unforgettable journey with Aqipa this autumn!

One of the most underestimated barriers in sales is to ask for a referral.
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