The Aqipa Gear Guide #25 - June

2023-07-06 - Pressroom

Hot stuff, straight from production | TheGearGuide #25

aqipa
gear guru

The Gear Guide

MARKETING • SALES • DISTRIBUTION

What do the most efficient marketing ideas do differently than anybody else? In this Newsletter we take a closer look at this topic and talk about which companies were honoured at the **Effie Awards** for their **great Marketing ideas and the realisation** of it.

Furthermore we talk about our great **success at the High End** in Munich and one of our newer brands **Oakley**, with their great **gaming glasses**.

Last but not least, let's not forget about the brand **new outdoor radio** from **Pure** and their fresh brand design.

CREATIVITY TAKES COURAGE

Most efficient Marketing Ideas - what do they do differently?



Get ready to embark on a captivating journey through the realm of marketing brilliance! Join us as we dive into the prestigious Effie Awards, where creativity meets measurable impact, and campaigns that have shaped industries are honored.
From iconic strategies that sparked global conversations to campaigns that defied norms and redefined perceptions, this blog post unveils the captivating world of marketing excellence.

Stay tuned for an insightful exploration of the Effie Awards and the extraordinary winners that have left an indelible mark on the industry!

READ MORE ON OUR BLOG

GREAT FOR OUTDOORS

Woodland



Unleashing the Melodies of Nature. Pure has once again revolutionized outdoor audio with the release of the stunning Woodland outdoor radio. With its exceptional sound quality and rugged durability, this radio is a must-have companion for outdoor enthusiasts.

And that's not all—Pure has also launched a sleek new website design, offering a seamless browsing experience for customers. The brand has reinvented its entire look to create a more eye-catching presence.

Prepare to immerse yourself in the symphony of the great outdoors with Pure's innovative technology and refreshed presence.

CHECK IT OUT

GREETINGS FROM BAVARIA

High End



High End Munich, the premier audio exhibition, witnessed an awe-inspiring showcase of sonic supremacy as we proudly presented our exceptional products from Teac and Esoteric. Our booth became a buzzing hub, attracting enthusiasts and industry connoisseurs who marveled at the unrivaled craftsmanship and uncompromising sound quality. Success was ours, and visitors immersed themselves in an unforgettable audio extravaganza.

READ MORE ABOUT IT

CUTTING-EDGE GAMING GLASSES

Oakley



Step into the future of gaming with Oakley's revolutionary gaming glasses. Designed to optimize visual clarity and reduce eye strain, these glasses are the ultimate companion for avid gamers. Immerse yourself in the action while protecting your eyes from prolonged screen exposure.
Get ready to level up your gaming experience - grab your pair today!

PLAY. IT'S REAL.

One of the most underestimated tactics in sales is to ask for a referral.
If you think the information could be valuable for people in your network, please **click here** to share.

WE GROW BRANDS

30+ YEARS IN BUSINESS

Copyright © *|CURRENT_YEAR|* *|LIST:COMPANY|*, All rights reserved.
|IFNOT:ARCHIVE_PAGE| *|LIST:DESCRIPTION|*

Our mailing address is:
|HTML:LIST_ADDRESS_HTML| *|END:IF|*

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list

|IF:REWARDS| *|HTML:REWARDS|* *|END:IF|*